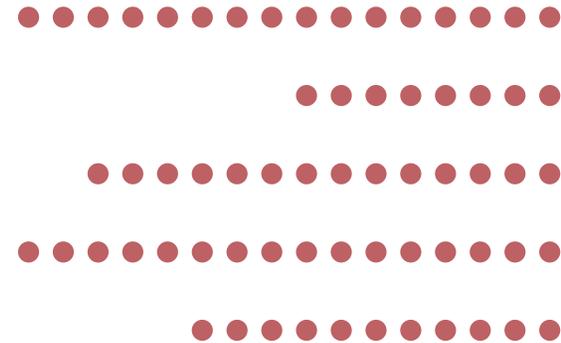
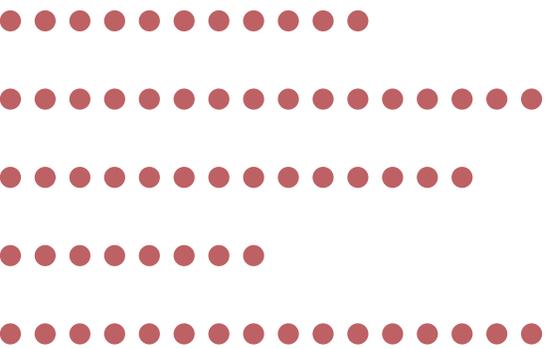




inewssource.org

the Associates





So you want to help?

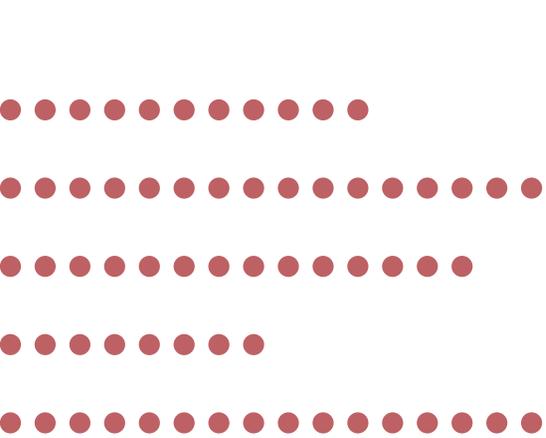
First off – thank you for your interest in helping *inewssource*.

In an era of “fake news” and “alternative facts,” it’s uplifting to know there are still those who care about unbiased, fact-based journalism.

Here are two ways you can help *inewssource* pursue its mission: Become an **Associate** or join the **Associate Board**.

Both are for *inewssource* enthusiasts who are younger than 50 and want to support our mission:

“inewssource combines new and emerging technology with traditional journalism techniques to deliver precise and unbiased investigative reporting across all platforms, thereby empowering San Diegans with information and context, holding the powerful accountable and generating change on a regional level.”



Associates

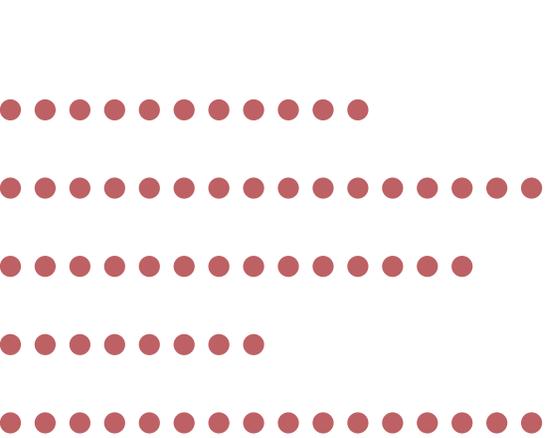
Become an Associate

Costs: A donation of \$50 or more per year shows your commitment to the cause, as does your willingness to use your skills, connections and passion to help spread the word about *inewssource*. (See specific tasks on the last page)

Benefits: Associates participate in networking events and special talks with *inewssource* reporters and editors, including behind-the-scenes breakdowns of investigations, tips and tricks for being smart consumers of news, and training sessions focused on civic empowerment. Associates also meet and hear from *inewssource's* partners about their work – across the private sector, academia and media – and about how that teamwork furthers transparency, education and accountability.

Any Associate may join the **Spotlight Club**, which is an exclusive membership group of our most dedicated donors, at a 50-percent discount, or \$500 a year.

Interested? Head to **inewssource.org/associates**, click the “Join Now” button and make your donation. You’ll automatically join the Associate newsletter which will keep you informed of events, meetups and specific requests.



Board member

Become an Associate Board member

If you'd like to help shape the policies, direction and work of the Associates, consider becoming an **Associate Board member**. Board members are asked to commit to the following three areas:

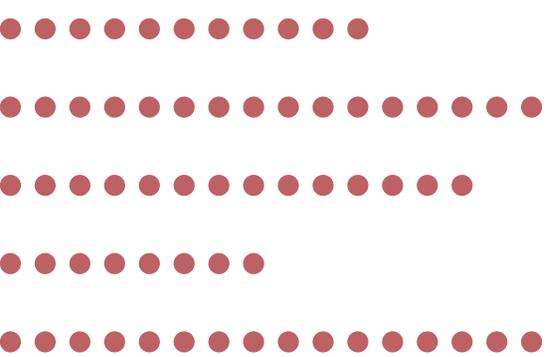
Host or organize friendraising events that feature guest speakers proficient on certain topics, such as education, health, politics or the environment, and/or media trends. These events are promotional and serve as a recruitment tool to engage a younger audience for *inewssource*.

Become a source for hot topics of potential investigations by identifying issues of interest to GenY and Millennials. Suggestions would be referred to *inewssource* staff, who would decide about pursuing them. *Note: Because we have an editorial independence policy, there is not a guarantee an idea translates to a story.*

Fundraise by following up with Associates and others who can donate or raise funds for the organization.

*Associate Board members are encouraged to attend the *inewssource* Spotlight Club events.*

Interested? Email Katie Shank a letter of interest, along with a resume, at katiemshank@gmail.com



Support

Non-monetary ways to help us

Associates can help *inewssource* in several ways that don't involve money.

Here are some examples:

1. **Actively share and promote** *inewssource* stories, initiatives and events through your own social media channels. These include Twitter, Facebook, Instagram, LinkedIn and Reddit. This increases our reach to new audiences and saves us money on advertising.
2. **Take matters into your own hands.** Frequently after publication of a major investigation, there is an opportunity for San Diegans to do something about the findings. That may involve calling local representatives, showing up to local government meetings or writing emails to friends to make them aware of what is happening. *inewssource* cannot tell Associates what to do (that would make us an advocacy organization), but we can encourage Associates to be active and engaged citizens.
3. **Help us grow.** Commit to bringing at least two friends to each Associate event and getting as many friends as you can to sign up for the *inewssource* newsletter.
4. **Engage** with *inewssource* reporters to pitch story ideas and feedback. What keeps you up at night? Is there a way *inewssource* can address that through our reporting?
5. **Be our bridge.** Help *inewssource* get in front of your colleagues by arranging meetings with people in your business. If you're an attorney, *inewssource* reporters could do a 30-minute presentation about our legal coverage. A doctor or nurse? Let us speak about our health reporting. An analyst? Let us talk about our data.