


Project Name:		Chavez Park Aquatic Center Activation Study					
Project No.:		CIP Reference No.:		Check Port Strategic Goal(s) Accomplished by this project:			
Member City:	San Diego	Project Sponsor:	Public/Good Neighbor Project - SD	<input checked="" type="checkbox"/> 1. Port that the public understands & trusts (1.2,1.6)			
<p>Background: Chavez Park is located on the San Diego Bay shoreline that currently doesn't have any hand launch watercraft access to the water. The location of Chavez park on the waterfront without any provision for water access limits the community's connection to the bay and the full utilization of this outstanding bay asset.</p> <p>Description: Perform an activation study for installation of watercraft storage, launching, and training facility for hand launch watercraft (e.g. Kayak, canoe, etc.) at Chavez Park. The next step in the project would be to conduct an activation study.</p> <p>Cost Analysis: The proponent estimated the costs at \$25,000. Staff believes a more in-depth study will be needed to evaluate alternative locations for an aquatic center in the area. Staff has estimated the project costs at \$50,000.</p> <p>CEQA Status: No Determination Made</p> <p>Benefits (provide brief description):</p> <p>Contribution to the port's strategic goals (COMPASS): Developing a plan for water access at the park and involvement of the community in the process will help to develop trust from the community. Additionally, development of this water access facility will draw more visitors and create more opportunities for diverse experiences for all park users.</p> <p>Adherence to Port objectives and the Port District Act: This project adheres to the Port District Act and to the Port objectives as seen in the table to the right.</p> <p>Represents a balanced distribution of the Port District's proposed capital investment throughout the tidelands and Member Cities: Evaluation of this criterion will be done by the BPC.</p> <p>Capacity to produce revenue and to enhance local and regional economic growth: Providing more waterfront access to the public for different water activities will bring more visitors to the Port and create more business for the local businesses.</p> <p>Capacity to provide non-monetary public benefits: Waterfront access will allow more of the public use the bay for recreational activities.</p> <p>Maintains off-tidelands infrastructure & mitigates off-tidelands impacts necessary to support tidelands operations: N/A</p> <p>Other Factors: If the project is not funded, the public will have to continue using the park in its current condition.</p>				<input type="checkbox"/> 2. Thriving & modern seaport <input checked="" type="checkbox"/> 3. Vibrant waterfront destination where visitors & residents converge (3.2,3.4,3.10) <input type="checkbox"/> 4. Healthy/sustainable bay & Environment <input checked="" type="checkbox"/> 5. Comprehensive Vision integrated to regional plans (5.5) <input type="checkbox"/> 6. Safe place to visit/work/play <input type="checkbox"/> 7. Innovative & motivated workforce <input type="checkbox"/> 8. Financially sustainable Port - Job creation and regional economic vitality			
Check all factors that apply:					<input type="checkbox"/> Authorized or Board Approved MOU or Agreement Title:		
					<input type="checkbox"/> Regulatory mandate/requirement Title of regulation:		
					<input type="checkbox"/> Legal mandate/requirement Title of document (if applicable):		
					<input type="checkbox"/> Project implements Port Program or Plan Title:		
					<input type="checkbox"/> Grant funded: Grant Funding ___% Matching Required ___%		
PROJECTED CAPITAL FUNDING							
Total Project Amount							
\$50,000							
FUNDING							
FY2014	FY2015	FY2016	FY2017	FY2018	FY2019		
	\$50,000						
Staff Assessment: H				– The project will analyze potential facilities to increase the use of waterfront activities in the community of Barrio Logan; the next step will be to conduct an activation study.			